

# The CIO's Cookbook Cybersecurity

# Leading Thoughts

Expanding technology landscape from Digital Transformation has created more avenues for Threat Actors

Cybersecurity posture needs periodic assessment at the board level. Associated budgets cannot be an afterthought

Information Security is everyone's business and not limited to just the CISO organization. Internal threats far exceed external threat vectors

Security Solutions and Suppliers are far too many. Does your organization have a "Cybersecurity" Architecture blueprint?

## Considerations

CISO and CDO/CIO (Digital/Information) must perform complimentarily

Build a Culture to educate the workforce for securing the cyber and manage internal threats

Conform your technology practice with ISO Security standard

Assess security posture of your incumbent to be introduced public cloud providers

On-premise infrastructure & data can often get neglected. Build a predictable patching process

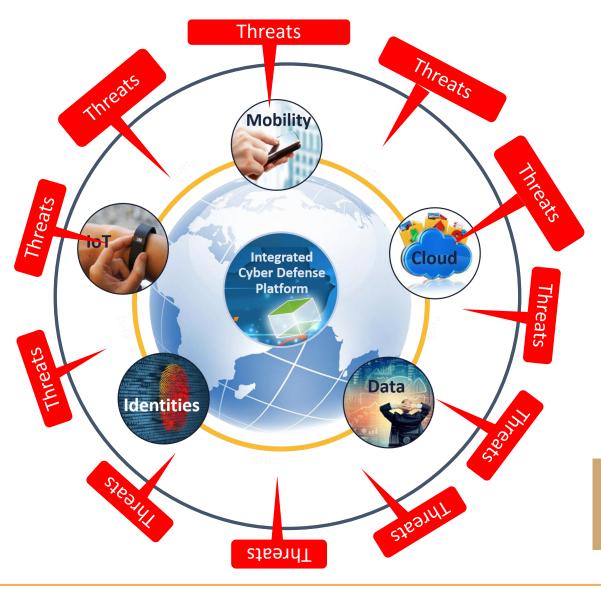
Build security for everything: EPM, Data, Identities & Access, Code, Infrastructure, Mail, & Network

Act not just to Identify & Protect. Build abilities to Detect, Respond & Recover from attacks

Implementing redundant solutions does not necessarily offer double protection. Build a Security Operations Centre just like your NOC

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## **Threats are Increasing!**

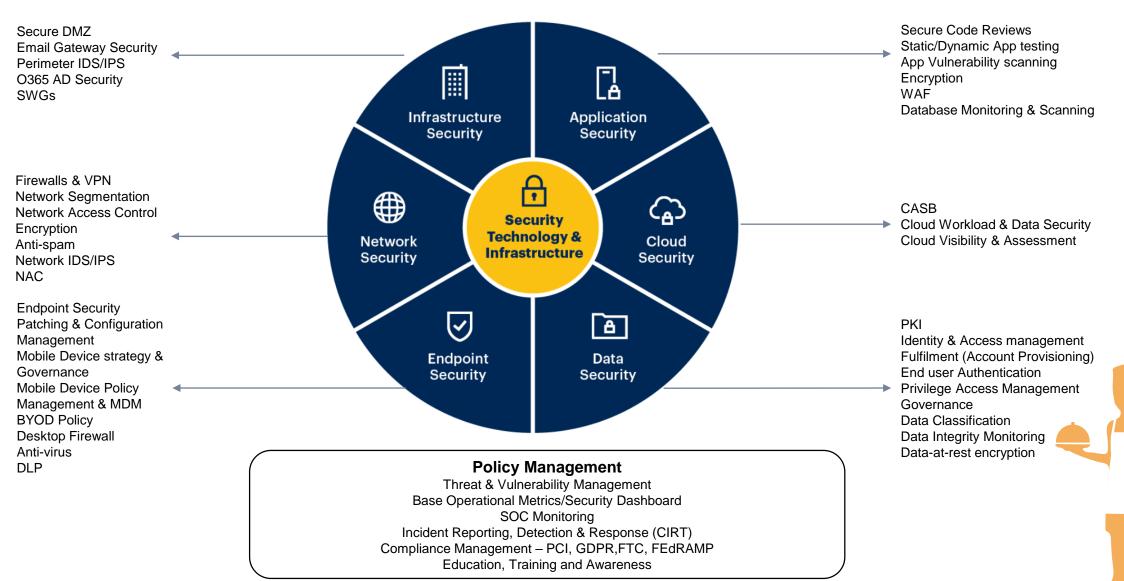


Digital security threats came from new and unexpected sources with sheer volume increasing. The threat landscape has become more diverse, with attackers working harder to discover new avenues of attack:

- Malware—92% increase in download variants
- Email—55% spam rate
- Ransomware—46% increase in new attack variants
- IoT—600% increase in attacks
- Mobile—54% increase in attack variants

Quite a challenge, but also an opportunity building an integrated cyber defense platform

### **Cybersecurity Ecosystem**



### **Managing Threats – Internal and External**

#### **Internal Threats**



Lost or Stolen Devices



Malicious Insider



Phishing

#### **External Threats**



Advanced Malware & Ransomware



Advanced Persistent Threat or Advanced Actors



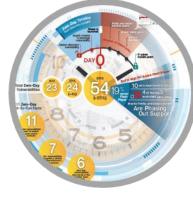
Employee Mistakes



Other (policy avoidance, contractor misuse, lost storage devices)



Stolen or lost credentials



Zero Days and Vulnerabilities



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