

The CIO's Cookbook

Digital Transformation

Leading Thoughts

1

Digital technologies have disrupted traditionally competitive landscape, either by creating brand new offerings or brand new markets, sometimes both

2

High volumes of data created through the evolution of social media, mobility and cloud have presented opportunities to derive valuable business insights

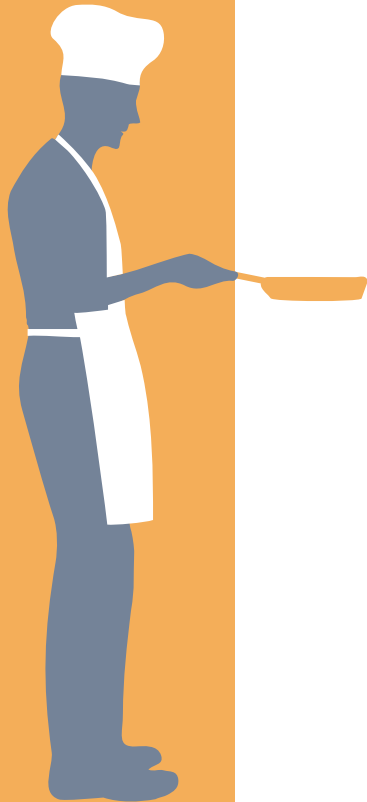
3

Digital transformation leverages cutting-edge technologies. It is expensive

4

Transformation to improve lives demands renewed thinking and new culture

Considerations



- 1 | Ensure cyber-security and operational excellence prior to embarking on the digital transformation journey
- 2 | Identify avenues for transforming customer, products, competitor and supplier landscapes
- 3 | Build key partnerships with sales, marketing, product and operations leaders. Define shared visions
- 4 | Focus on initiatives with investment centricity and not cost centricity
- 5 | Propose individual roadmaps, goals and funding requirements with the Board as shared objectives
- 6 | Create a culture of innovation & execution: provide for talent, skills, innovation and specialized services
- 7 | Evaluate a new or conform to an existing technology stack: AI/ML, Analytics, Automation, Mobility etc
- 8 | Incorporate agility, scalability, heterogeneity and inter-operability in architecture. For example Microservices

Evolution of Digital Transformation

